

Supporting Courses (12 credit minimum)

(Updated April 1, 2018)

A minimum of 12 credits (four courses) with a coherent theme in a content area consistent with the student's research area should be taken. Below is a list of suggested courses; students may opt for these or other courses that are approved by their academic advisor.

Behavioral Supporting Courses

- PSYC 5200 - Behavioral Neuroscience Research Seminar
- PSYC 5513 - Memory
- PSYC 5567 - Cognition
- PSYC 5600 - Research and Practice of Industrial/Organizational Psychology
- PSYC 5616 - Human Judgment and Decision Processes
- PSYC 5703 - Advanced Social Psychology
- PSYC 5770 - Current Topics in Social Psychology: Cross-Cultural Psychology
- PSYC 5770 - Current Topics in Social Psychology: Social Psychology of Morality
- PSYC 5770 - Current Topics in Social Psychology: Approaches to Social Psychology
- PSYC 5770 - Current Topics in Social Psychology: Stereotypes and Prejudice
- PSYC 6732 - Attitude Organization and Change
- PSYC 6733 - Social Cognition
- PSYC 6771 - Intergroup Relations
- COGS 5001 - Cognitive Science Pro-seminar
- ANTH 5333 - Evolution and Cognition
- ANTH 5315 - Gender and Culture
- SOCI 5255 - Topics in Sociological Theory
- SOCI 5275 - Topics in Culture
- SOCI 5601 - Gender and Society
- SOCI 5829 - Social Change
- SOCI 6275 - Advanced Topics in Culture: Globalization, Circulation, and Transnationalism
- COMM 5100 - Persuasion Theory and Research
- COMM 5101 - Motivation
- COMM 5200 - Interpersonal Communication
- COMM 5501 – Seminar in Nonverbal Communication and Persuasion
- EPSY 5530 - Theories of Learning, Cognition, and Instruction

Marketing Strategy Supporting Courses

- FNCE 6201 - Introduction to Finance Theory and Evidence
- FNCE 6202 - Corporate and Institutional Finance
- ECON 5201 - Microeconomics
- ECON 5301 - Mathematical Economics
- PSYC 5613 - Organizational Psychology
- MGMT 6201 - Seminar in Organizational Behavior
- MGMT 6203 - Contemporary Research in Organizational Behavior
- MGMT 6204 - Seminar in Strategic Management

Marketing Modeling Supporting Courses

- ECON 5201 - Microeconomics
- ECON 6201 - Microeconomic Theory I
- ECON 6211 - Microeconomic Theory II
- ECON 6461 - Industrial Organization
- ARE 5474 - Industrial Organization: Empirical Analysis
- ARE 6474 – Empirical Industrial Organization I